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IFA Names George Tsioulikis as Carvel Corporation's "Franchisee of the Year"

-- 14 year Carvel veteran recognized as excellent operator --

Atlanta, GA (March 8) – The International Franchise Association (IFA) today recognized franchisee George Tsioulikis as Carvel Corporation's Franchisee of the Year at their 44th annual franchise convention, themed Partners in Prosperity, being held in Las Vegas, NV. The prestigious award recognizes outstanding operators who have performed in an exemplary manner during the year.

A native of Montreal, George is the owner of Carvel stores in Torrington, Waterbury, and Watertown, CT and Brockton, MA. While his stores have been in his family for 35 years, he has been a Carvel franchisee for 14 years. An active member of the Carvel Franchise Advisory Council (CFAC), George has been actively involved in testing new products and marketing concepts, and is consistently recognized for his "can do" (and "why not") attitude.

"George's passion is evident to everybody who is lucky enough to know him," said Carvel President and CEO Steve Romaniello. "His spirit of teamwork and ability to challenge our organization to look at things differently makes him an invaluable part of the Carvel team."

Customers can experience his stores' superior customer service first hand by visiting their locations at 650 S. Main Street in Torrington; 700 Watertown Avenue in Waterbury; 1300 Main Street in Watertown; and 10 Oak Street in Brockton.

About Carvel

The nation's first retail ice cream franchise, Carvel has become one of the best-loved and most recognized names in its industry. The 70-year old company is the leading manufacturer of uniquely shaped ice cream cakes, including its signature Fudgie the Whale and Cookie Puss cakes, as well as a leading provider of premium soft serve and hand dipped ice cream products. Carvel currently operates more than 460 franchised and food service locations and sells its famous ice cream cakes through over 6,300 supermarket outlets. The Company is based in Atlanta, GA with its supermarket headquarters in Rocky Hill, CT.

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