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**Contact:** Lauren McGowen Barash  
404-705-4409  
[lbarash@focusbrands.com](mailto:lbarash@focusbrands.com)  
Twitter: @lbarash

**Carvel Ice Cream Offers Holiday Cakes for \$9.99**

*- Tis the season for a sweet deal on Carvel's handmade ice cream cakes -*

**ATLANTA, Ga. (November 24, 2009)** – When it comes to Carvel Ice Cream's \$9.99 holiday cakes, the only thing better than the price is the taste. Like all Carvel Ice Cream cakes the holiday cakes are handmade daily using premium Carvel ice cream, signature crunchies and memorable designs.

Joining classics like Tom the Turkey, Snowman and Santa, the \$9.99 Lil' Square Holiday Cakes feature fall leaves, the Star of David or a Poinsettia design.

“Carvel's signature holiday cakes have been the centerpiece of family gatherings for 75 years,” says Lori Peterson, vice president of marketing for Carvel. “This year, we wanted to provide the same handmade, high quality Carvel taste at a great value so everyone can experience the joy of Carvel this holiday season.”

The \$9.99 Holiday Cakes are available from now until December 31 at participating locations.

**About Carvel Ice Cream**

The United States' first retail ice cream franchise, [Carvel Ice Cream](#) has become one of the best-loved and most recognized names in its industry. The company is a leading provider of premium soft serve and hand dipped ice cream products, as well as the leading manufacturer of uniquely shaped ice cream cakes, including its signature Fudgie the Whale and Cookie Puss cakes. Carvel currently operates over 500 franchised and food service locations, and sells its famous ice cream cakes in over 10,000 supermarket outlets. Atlanta based Carvel is a part of [FOCUS Brands, Inc.](#) the franchisor of [Carvel® Ice Cream](#), [Cinnabon®](#), [Schlotzsky's®](#), [Moe's Southwest Grill®](#), and of Seattle's Best Coffee® on military bases and in certain international markets.

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