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Carvel Named “Best National Ice Cream” By Readers of *Long Island Press*

- Thousands of votes cast for country’s first retail ice cream franchise -



ATLANTA, Ga. (January 14, 2010) – When Long Islanders were asked to choose their favorite national ice cream, their resounding answer was: Carvel Ice Cream. This year, over 70,000 *Long Island Press* readers voted in what has become the weekly newspaper’s biggest edition of the year. Of the ice cream shops nominated (including several local stores, as well as national chains Cold Stone Creamery and Ben & Jerry’s), Carvel was the clear winner with the highest percentage of votes in the entire category.

“Being named ‘Best National Ice Cream’ by the readers of *Long Island Press* is a huge honor,” says Lori Peterson, Vice President of Marketing for Carvel. “Since 1934, our focus has been to make guests happy by hand making the best ice cream treats possible. It’s nice to know that our efforts are still being recognized 75 years later.”

This is the 5th year the *Long Island Press* has conducted their *Best of Long Island* awards. Carvel was also named “Best National Ice Cream” in 2008. *Best of Long Island 2010* hits newsstands and the Internet (www.longislandpress.com) January 14th.

About Carvel Ice Cream

The United States’ first retail ice cream franchise, [Carvel Ice Cream](#) has become one of the best-loved and most recognized names in its industry. The company is a leading provider of premium soft serve and hand dipped ice cream products, as well as uniquely shaped ice cream cakes, including its signature Fudgie the Whale and Cookie Puss cakes. Carvel currently operates over 500 franchised and food service locations, and sells its famous ice cream cakes in over 10,000 supermarket outlets. Atlanta based Carvel is a part of [FOCUS Brands, Inc.](#) the franchisor of [Carvel® Ice Cream](#), [Cinnabon®](#), [Schlotzsky’s®](#), [Moe’s Southwest Grill®](#) and Seattle’s Best Coffee® on military bases and in certain international markets.

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